Austin Public School District

Community Survey Longitudinal Report

April 22, 2024

SCHOOL PERCEPTIONS

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Measuring what matters

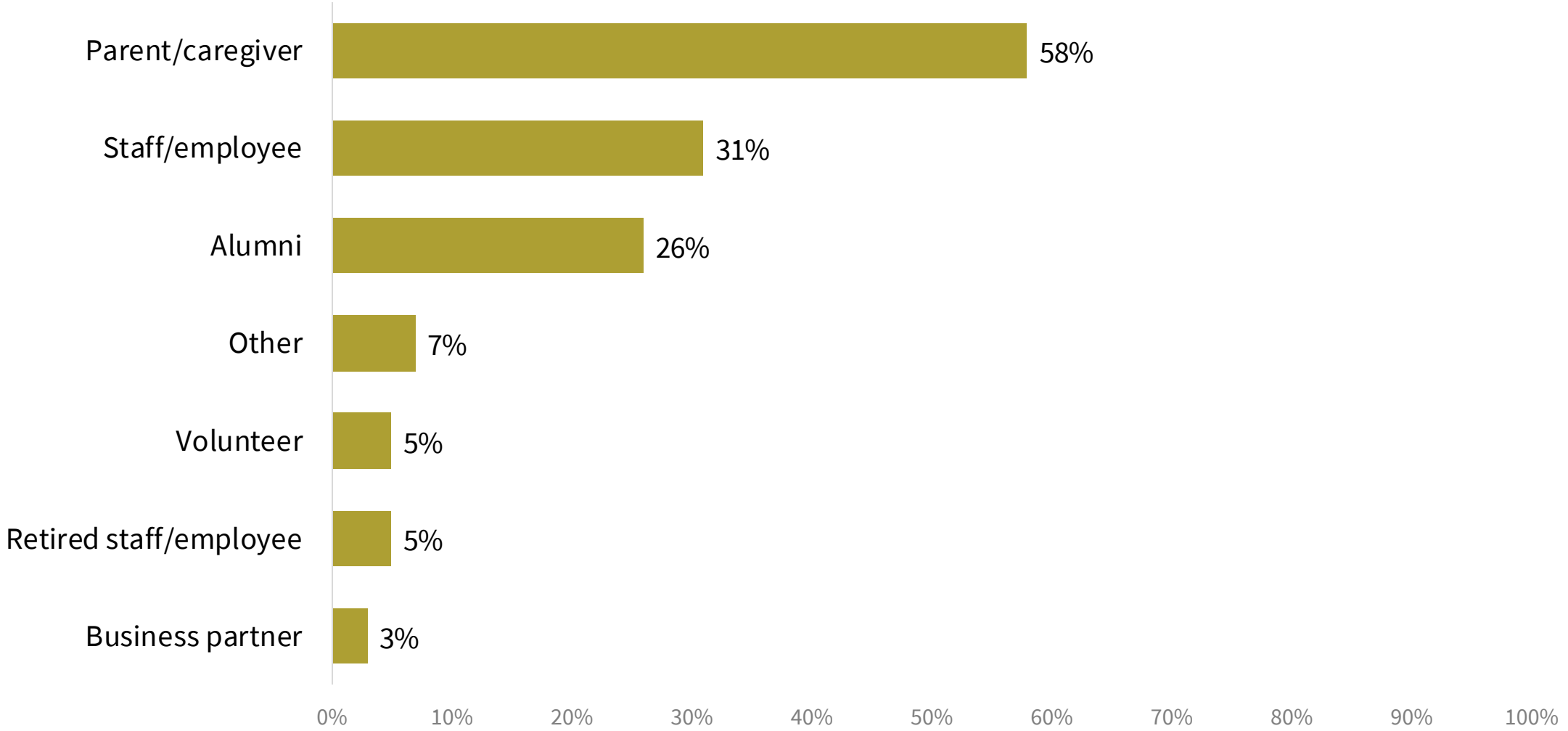
Our mission is to help educational leaders gather, organize, and use to make strategic decisions.

- Founded in **2002** to provide independent research
- Conducted over **10,000** staff, parent, and student, and community surveys for school improvement
- Helped more than **900** districts navigate the strategic planning and referendum planning process

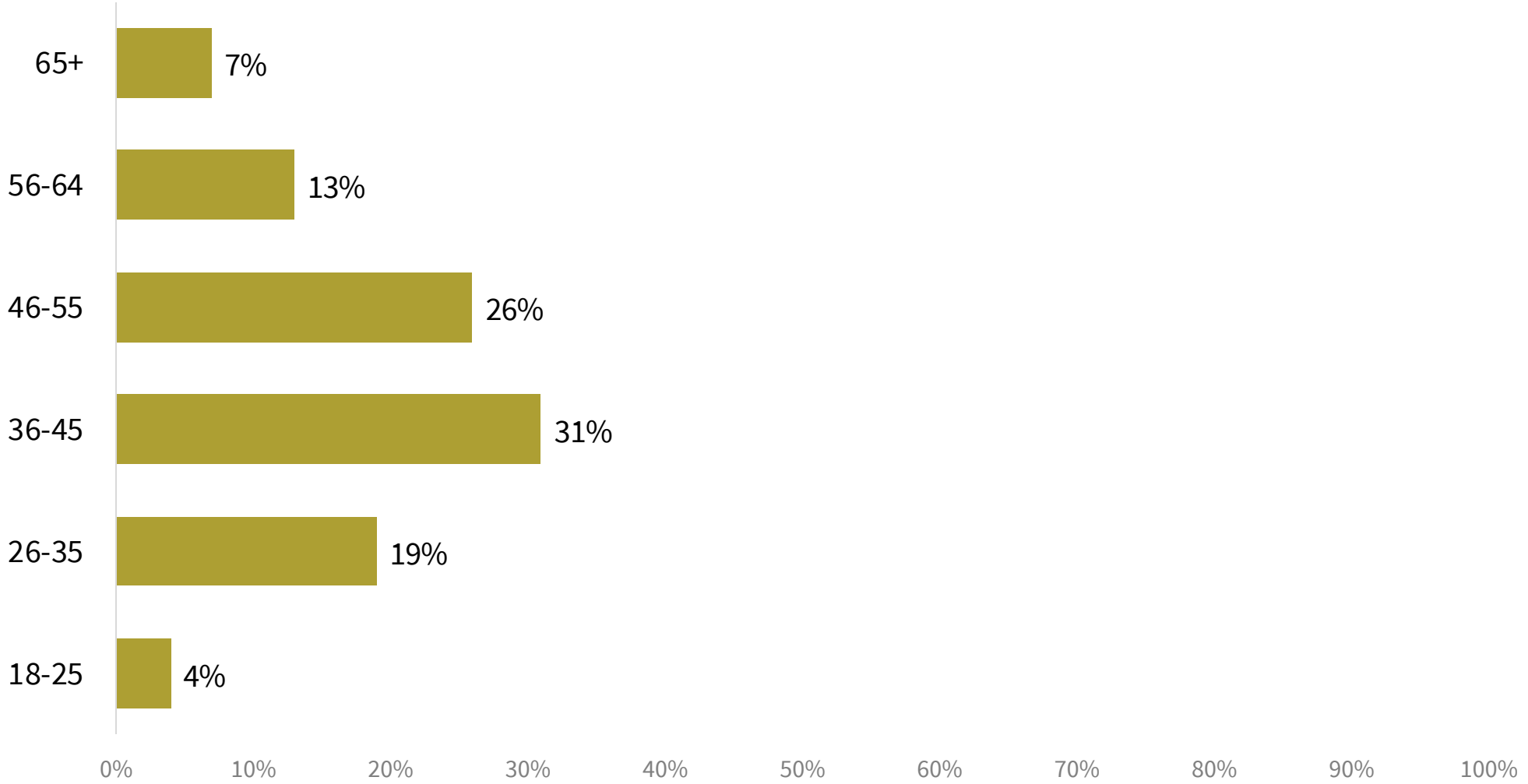
Survey Information

- **November 13, 2023** survey deadline
- **1,074** total respondents (1,076 in 2021-22)
- **8%** response rate
- **+/- 3.06%** margin of error

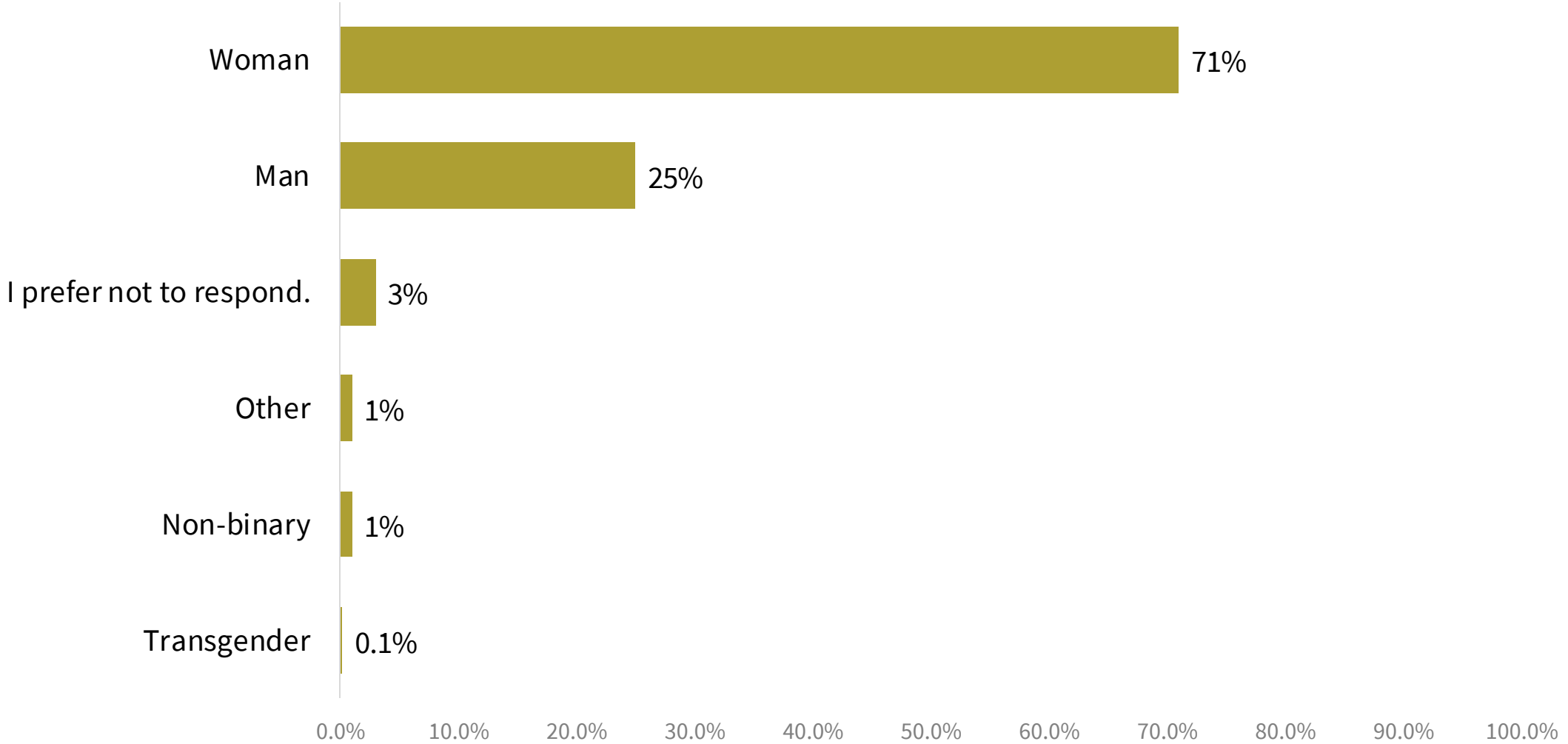
Please select any relationships you have with the District.



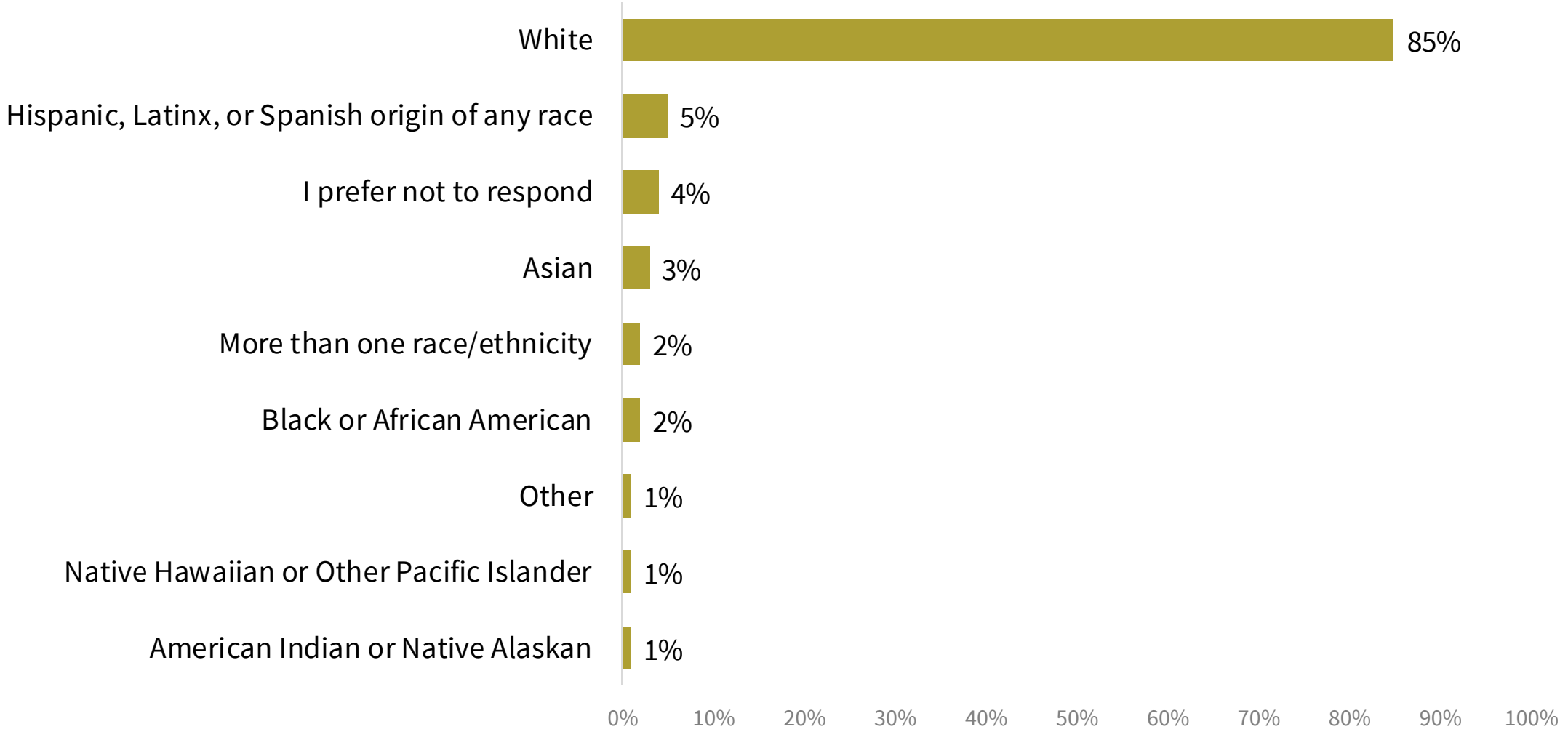
What is your age?



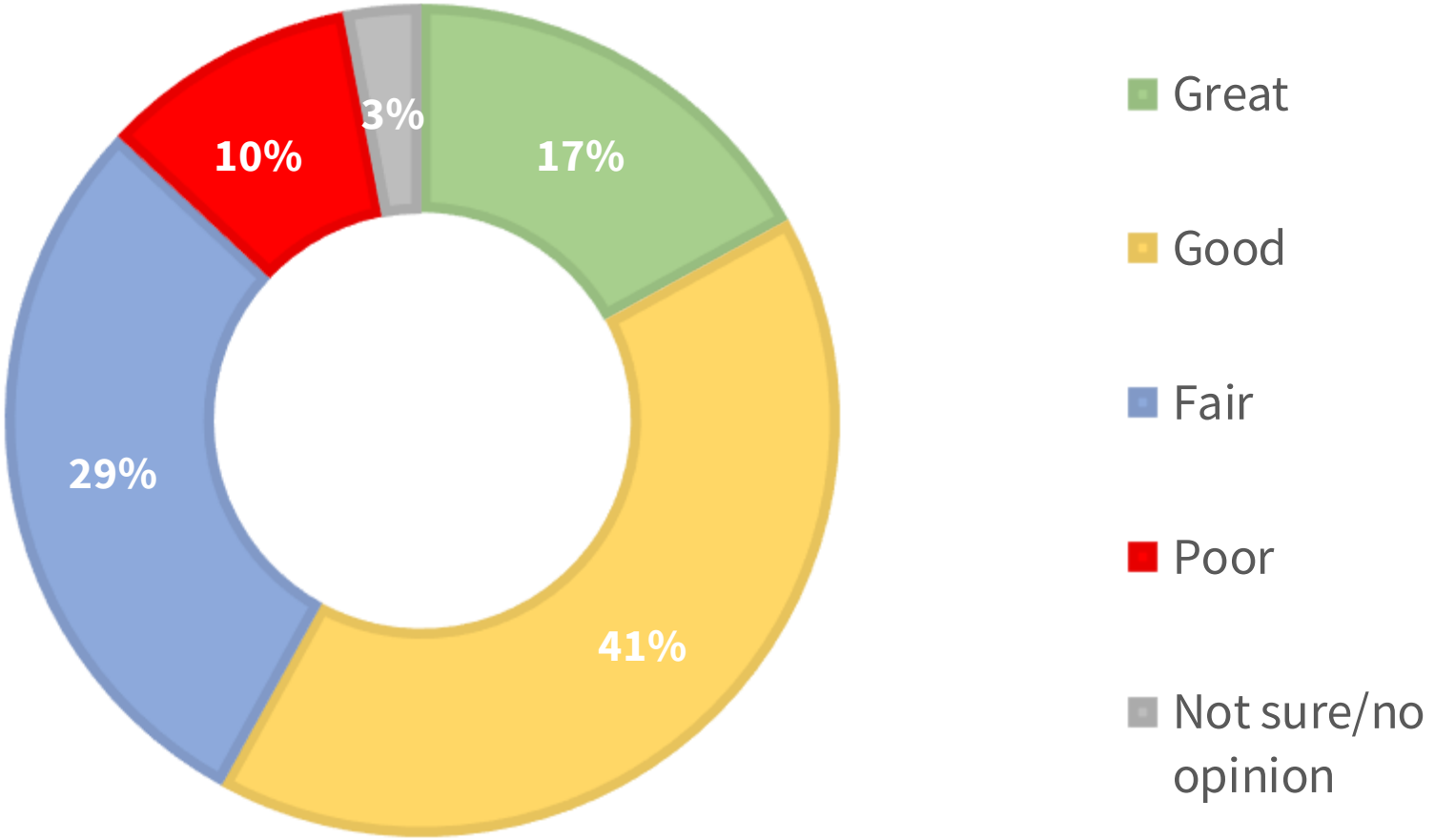
I identify as:



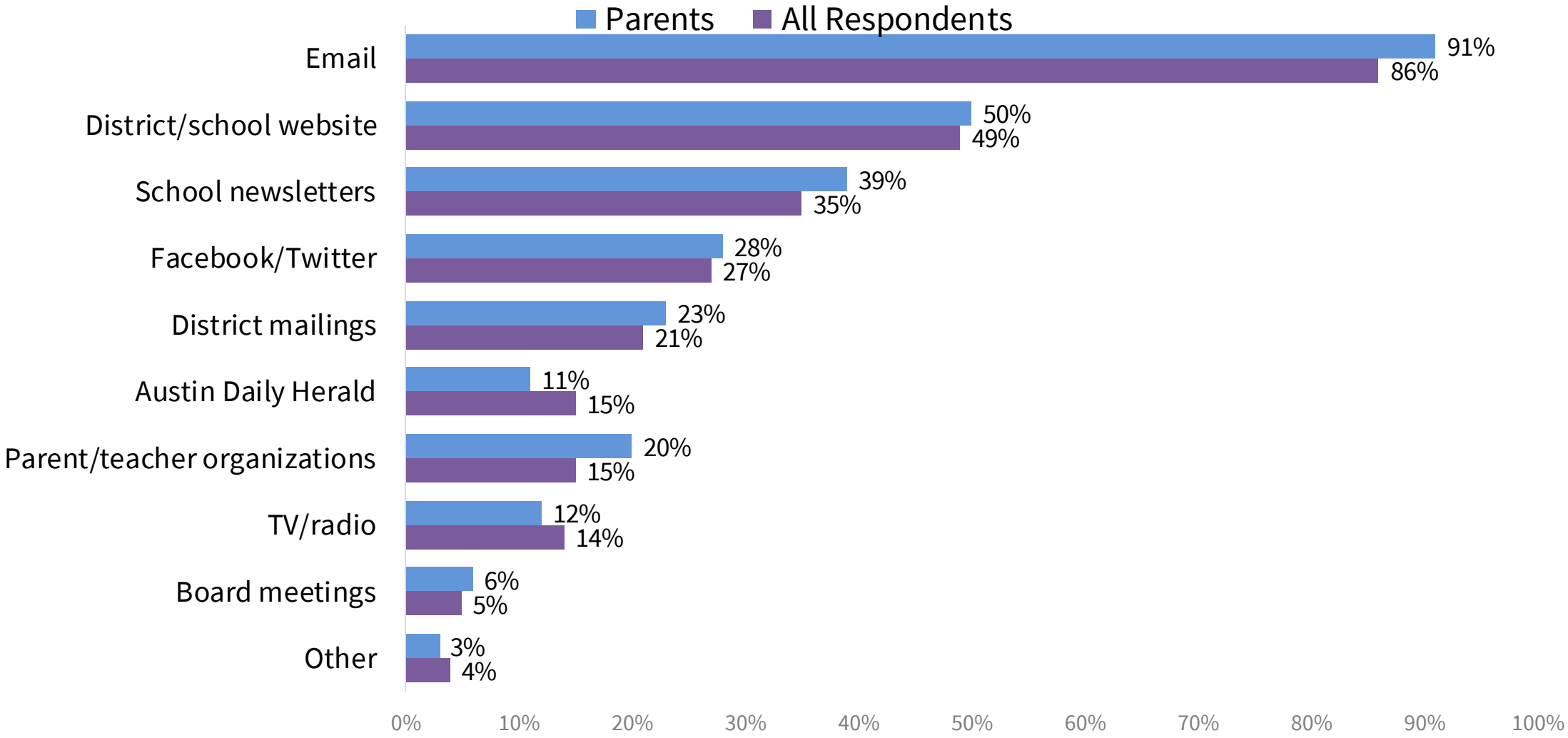
I identify as:



Overall, how would you rate communications from the District?



How do you like to receive school/District information?
(*Mark all that apply.*)



Results & Analysis

Section: "Strategic Roadmap"

The following scores are calculated based on these weights:

Strongly agree = 5
Agree = 4
Disagree = 2
Strongly disagree = 1

Strategic Roadmap

To continue the District's successes, we will review our strategic plan (which we call a Strategic Roadmap) that will be used by the superintendent, other leaders, and our Board of Education to guide decisions, both large and small.

All items begins with the words, "The District …"

Strategic Roadmap (1/6)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Has a website that is an effective place for me to learn about what's going on at school.	3.76	3.67	74th
Helps students identify potential careers.	3.53	3.49	49th
Communicates with me effectively.	3.50	3.56	35th

Strategic Roadmap (2/6)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Effectively partners with local businesses and community members.	3.82	3.91	74th
Has appropriate facilities for learning.	3.70	3.79	N/A
Provides me with opportunities to offer feedback.	3.56	3.65	39th

Strategic Roadmap (3/6)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Employs high-quality teachers/staff.	3.87	4.00	35th
Appropriately maintains school facilities.	3.59	3.76	19th
Has high expectations for students.	3.27	3.45	17th

Strategic Roadmap (4/6)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Develops students' character.	3.28	3.54	21st
School board is doing what it takes to make our district successful.	3.17	3.43	21st
Ensures that schools are safe and welcoming places.	3.33	3.66	N/A

Strategic Roadmap (5/6)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Administrators are doing what it takes to make our school district successful.	3.16	3.48	21st
Is heading in the right direction.	3.06	3.37	17th
Maintains a safe and secure campus.	3.23	3.68	17th

Strategic Roadmap (6/6)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Prepares students to be ready for careers and/or college.	3.52	N/A	N/A

Top Five "Strategic Roadmap" Items by Subgroup

*(Items in the top five across all three groups are in **blue**.)*

Rank	Staff/employee	Parent/caregiver	All Respondents
1	**Employs high-quality teachers/staff. (4.04)**	**Effectively partners with local businesses and community members. (3.78)**	**Employs high-quality teachers/staff. (3.87)**
2	**Effectively partners with local businesses and community members. (3.96)**	**Employs high-quality teachers/staff. (3.78)**	**Effectively partners with local businesses and community members. (3.82)**
3	**Has a website that is an effective place for me to learn about what's going on at school. (3.88)**	**Has a website that is an effective place for me to learn about what's going on at school. (3.70)**	**Has a website that is an effective place for me to learn about what's going on at school. (3.76)**
4	Helps students identify potential careers. (3.74)	Has appropriate facilities for learning. (3.68)	Has appropriate facilities for learning. (3.70)
5	Prepares students to be ready for careers and/or college. (3.65)	Provides me with opportunities to offer feedback. (3.62)	Appropriately maintains school facilities. (3.59)

Bottom Five "Strategic Roadmap" Graduates Priorities by Subgroup

*(Items in the bottom five across all three groups are in **blue**.)*

Rank	Staff/employee	Parent/caregiver	All Respondents
22	Is heading in the right direction. (3.11)	Is heading in the right direction. (3.03)	Is heading in the right direction. (3.06)
21	Administrators are doing what it takes to make our school district successful. (3.19)	School board is doing what it takes to make our district successful. (3.09)	Administrators are doing what it takes to make our school district successful. (3.16)
20	Maintains a safe and secure campus. (3.28)	Administrators are doing what it takes to make our school district successful. (3.09)	School board is doing what it takes to make our district successful. (3.17)
19	Has high expectations for students. (3.31)	Maintains a safe and secure campus. (3.16)	Maintains a safe and secure campus. (3.23)
18	School board is doing what it takes to make our district successful. (3.31)	Has high expectations for students. (3.24)	Has high expectations for students. (3.27)

Results & Analysis

Section: "Your Feedback" Staff and Parents

Your Feedback: Family & Staff Input (1/5)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Helps students choose courses that align with college/career plans.	3.46	3.41	49th
Encourages students at all levels to take rigorous and challenging courses.	3.43	3.44	49th
Provides support for students with special needs.	3.88	3.93	49th

Your Feedback: Family & Staff Input (2/5)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Helps students use technology.	3.96	4.04	N/A
Ensures all students have access to technology.	4.12	4.21	36th
Provides effective mental health support.	3.07	3.15	N/A

Your Feedback: Family & Staff Input (3/5)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Teaches courses that are both challenging and relevant.	3.67	3.79	28th
Challenges students who excel in the classroom.	3.60	3.73	49th
Provides support for students when needed.	3.53	3.66	N/A

Your Feedback: Family & Staff Input (4/5)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Provides students with academic support during the school day when needed.	3.46	3.62	32nd
Disciplines students in a fair and consistent manner.	2.89	3.05	36th
Creates a respectful school environment.	3.37	3.59	N/A

Your Feedback: Family & Staff Input (5/5)

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
At my school, teachers care about students.	4.09	N/A	N/A

Top Five "Family & Staff Input" Items by Subgroup

*(Items in the top five across both groups are in **blue**.)*

Rank	Staff/ employee	Parent/ caregiver
1	At my school, teachers care about students. (4.32)	Ensures all students have access to technology. (4.09)
2	Ensures all students have access to technology. (4.20)	At my school, teachers care about students. (3.98)
3	Helps students use technology. (4.02)	Helps students use technology. (3.93)
4	Provides support for students with special needs. (3.90)	Provides support for students with special needs. (3.88)
5	Teaches courses that are both challenging and relevant. (3.82)	Teaches courses that are both challenging and relevant. (3.59)

Bottom Five "Family & Staff Input" Graduates Priorities by Subgroup

*(Items in the bottom five across both groups are in **blue**.)*

Rank	Staff/ employee	Parent/ caregiver
22	**Disciplines students in a fair and consistent manner. (2.88)**	**Disciplines students in a fair and consistent manner. (2.88)**
21	**Provides effective mental health support. (2.97)**	**Provides effective mental health support. (3.14)**
20	Provides students with academic support during the school day when needed. (3.39)	**Creates a respectful school environment. (3.38)**
19	**Encourages students at all levels to take rigorous and challenging courses. (3.44)**	Helps students choose courses that align with college/career plans. (3.40)
18	**Creates a respectful school environment. (3.45)**	**Encourages students at all levels to take rigorous and challenging courses. (3.43)**

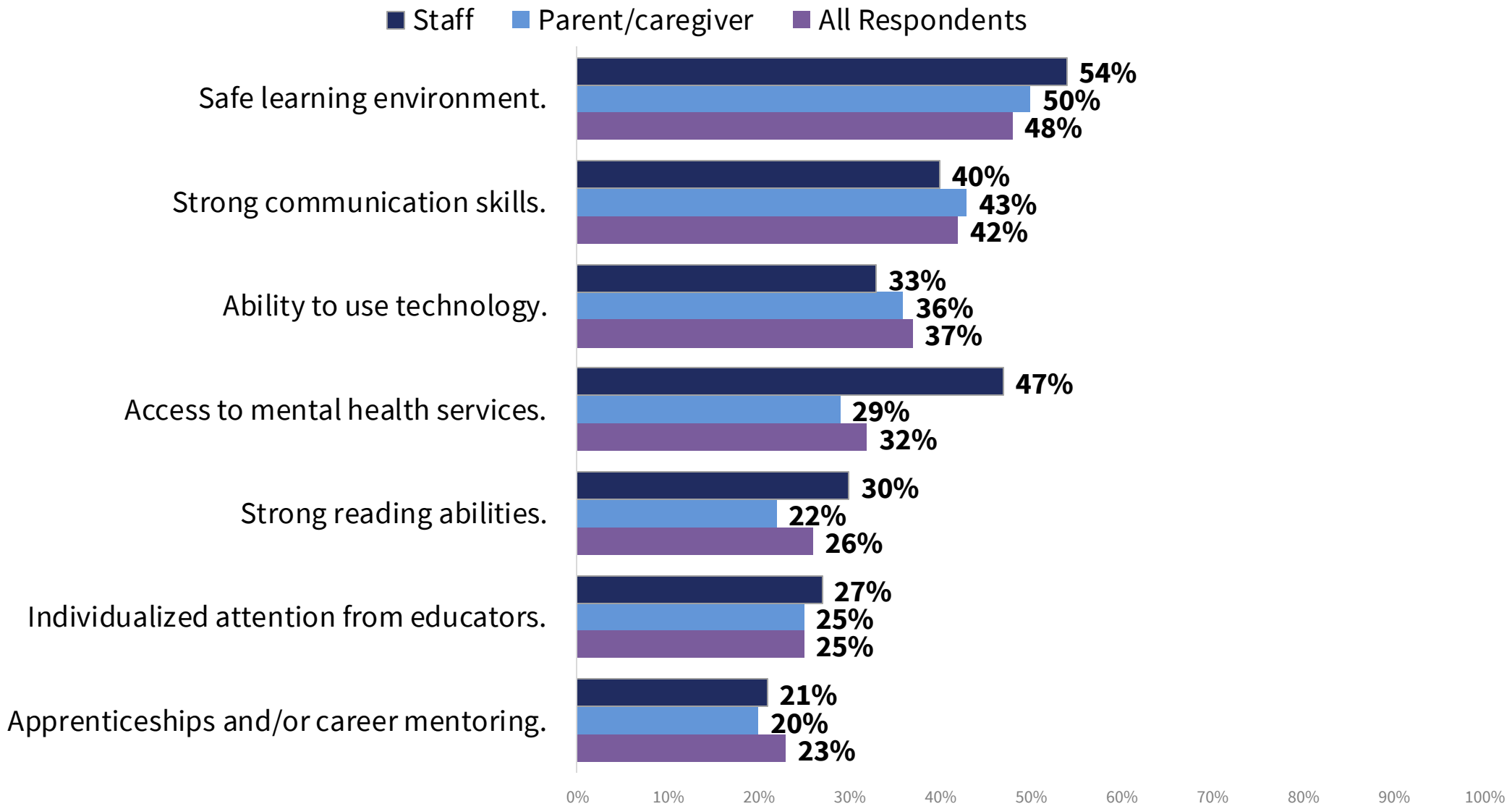
Results & Analysis

Section: “Portrait of a Graduate”

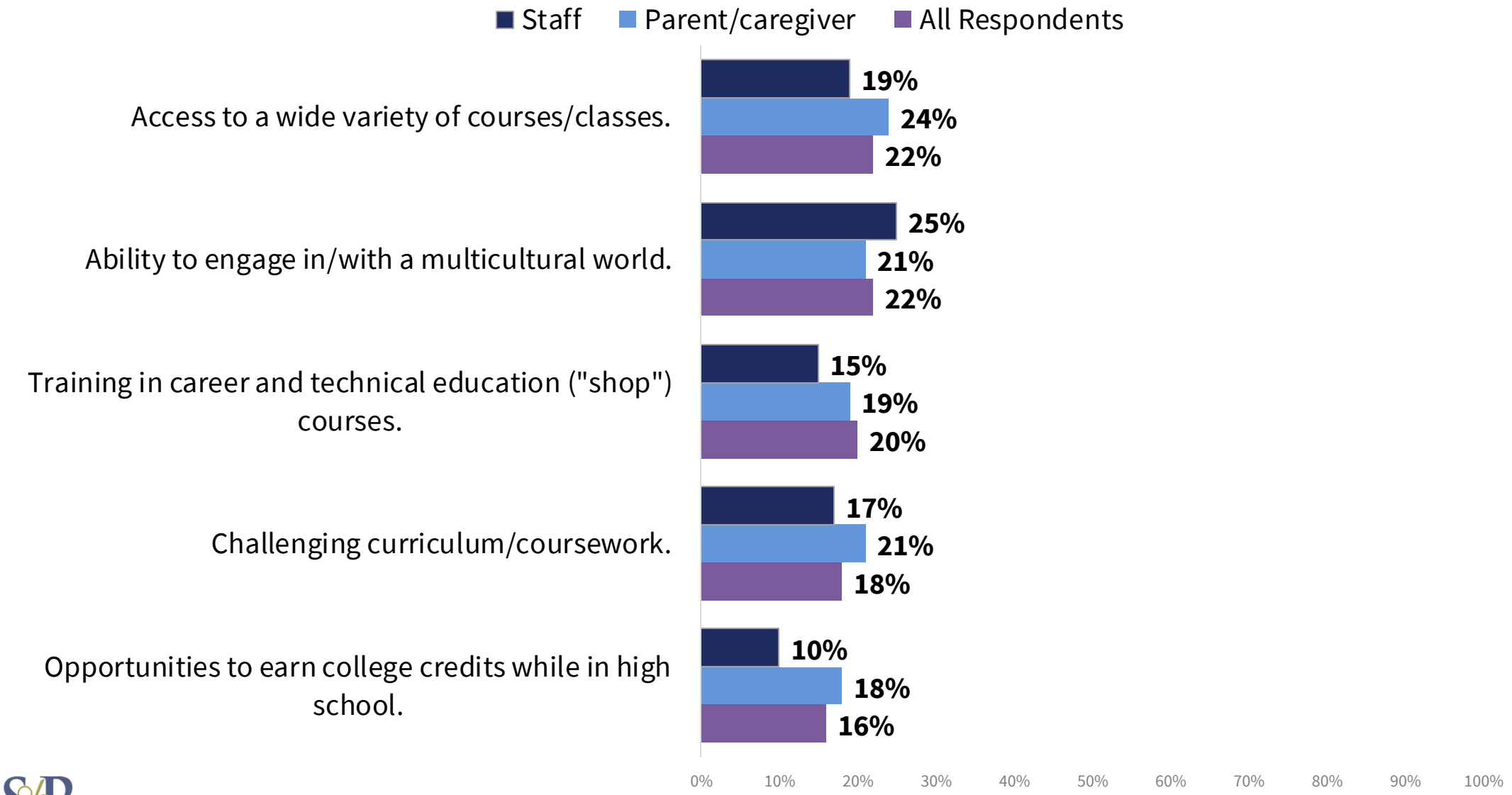
Portrait of a Graduate

We want parents, students, and the community to recognize our district as a great place to grow and learn. Respondents were asked to choose up to four items that they believe students need to be successful.

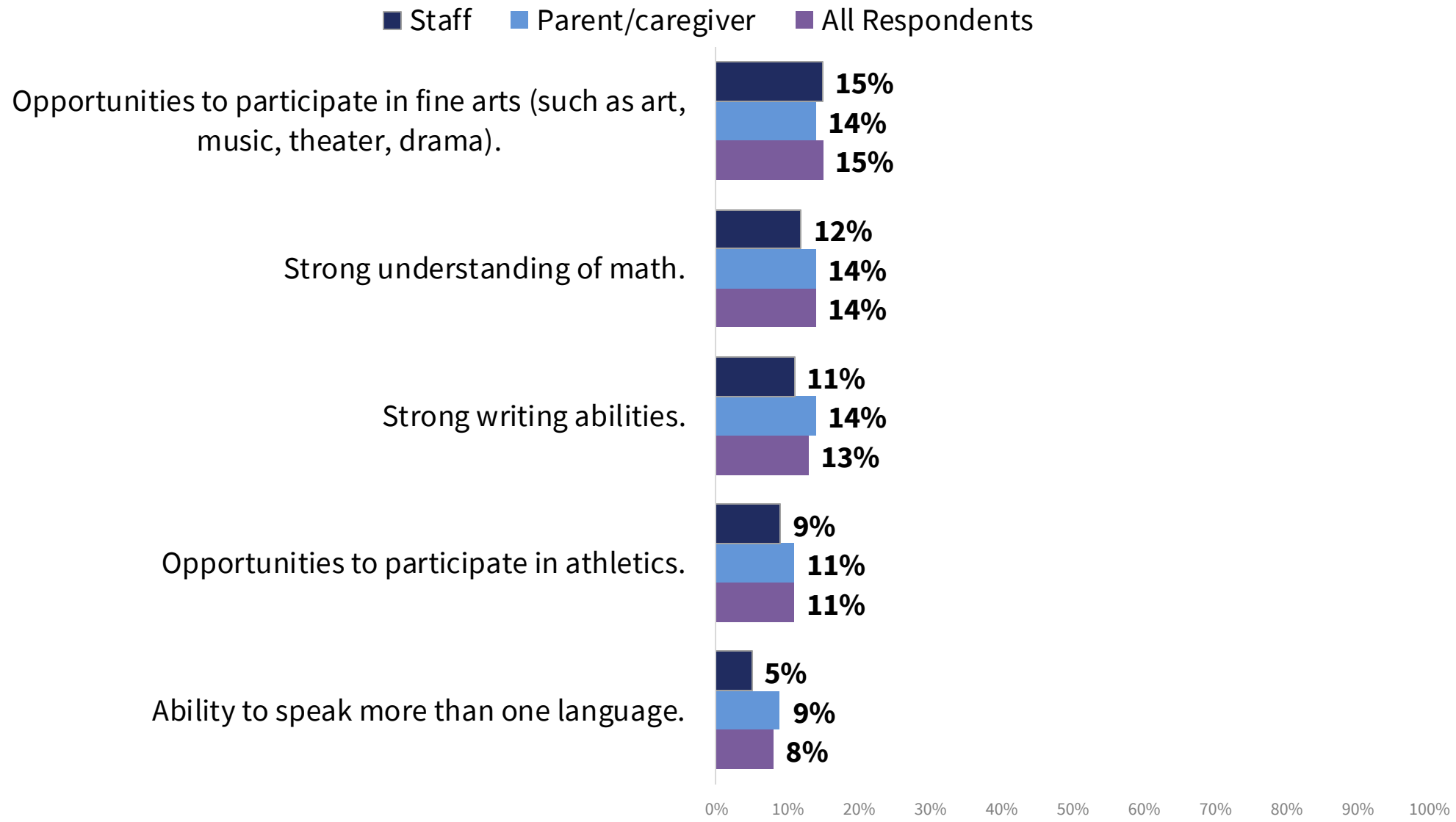
Portrait of a Graduate *(1/3)*



Portrait of a Graduate *(2/3)*



Portrait of a Graduate *(3/3)*



Top Five "Portrait of a Graduate" Items by Subgroup

(Items in the top five across all three groups are in blue.)

Rank	Staff/employee	Parent/caregiver	All Respondents
1	**Safe learning environment. (50%)**	**Safe learning environment. (50%)**	**Safe learning environment (48%)**
2	**Access to mental health services. (47%)**	**Strong communication skills. (43%)**	**Strong communication skills (42%)**
3	**Strong communication skills. (40%)**	**Ability to use technology. (36%)**	**Ability to use technology (37%)**
4	**Ability to use technology. (33%)**	**Access to mental health services. (29%)**	**Access to mental health services (32%)**
5	Strong reading abilities. (30%)	Individualized attention from educators. (25%)	Strong reading abilities (26%)

Bottom Five "Portrait of a Graduate" Items by Subgroup

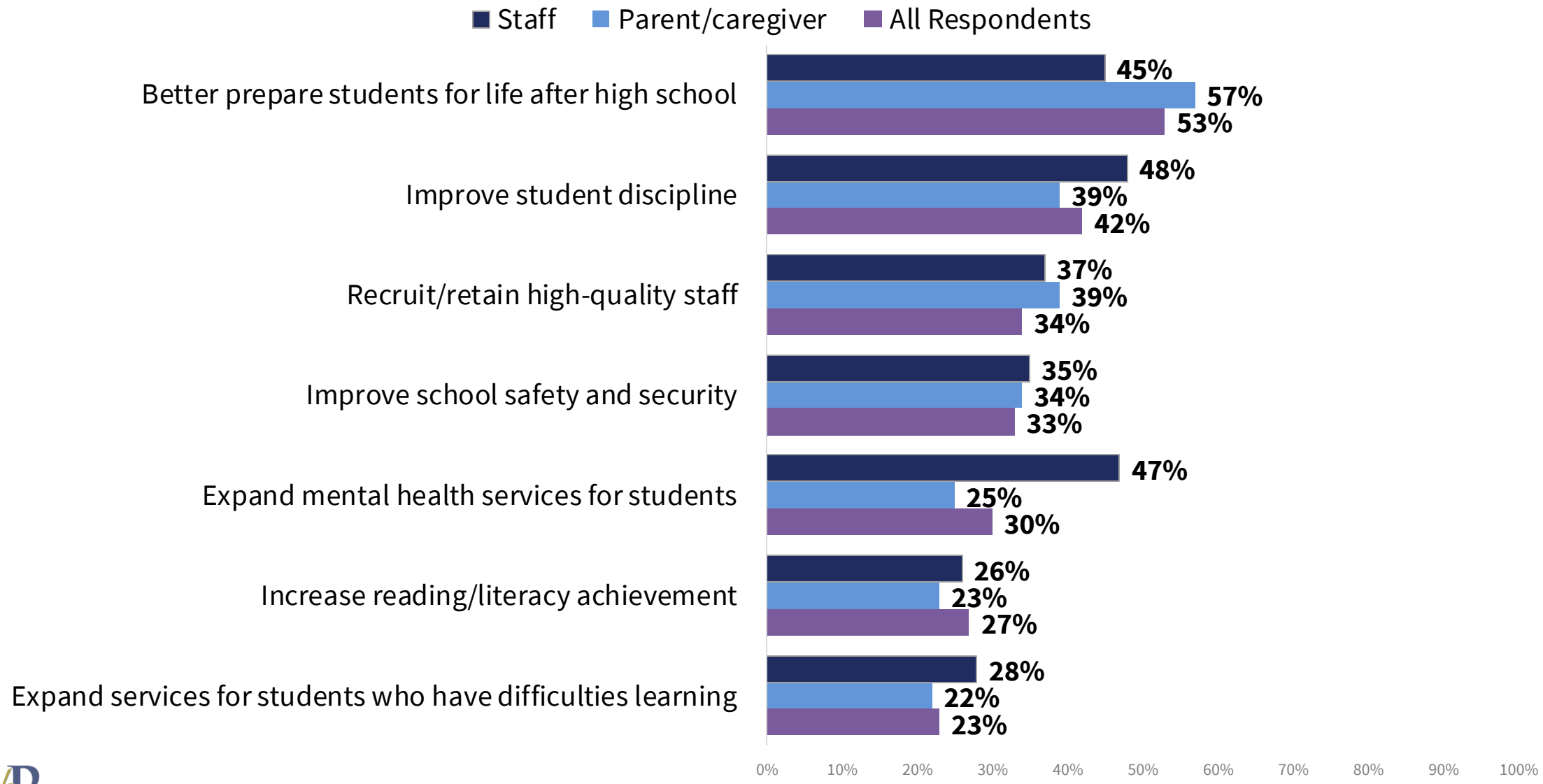
*(Items in the bottom five across all three groups are in **blue**.)*

Rank	Staff/employee	Parent/caregiver	All Respondents
17	**Ability to speak more than one language (5%)**	**Ability to speak more than one language (10%)**	**Ability to speak more than one language (8%)**
16	**Opportunities to participate in athletics (9%)**	**Opportunities to participate in athletics (11%)**	**Opportunities to participate in athletics (11%)**
15	Opportunities to earn college credits while in high school. (10%)	**Strong writing abilities (14%)**	**Strong writing abilities (13%)**
14	**Strong writing abilities (11%)**	Opportunities to participate in fine arts (14%)	**Strong understanding of math (14%)**
13	**Strong understanding of math (12%)**	**Strong understanding of math (14%)**	Opportunities to participate in fine arts (15%)

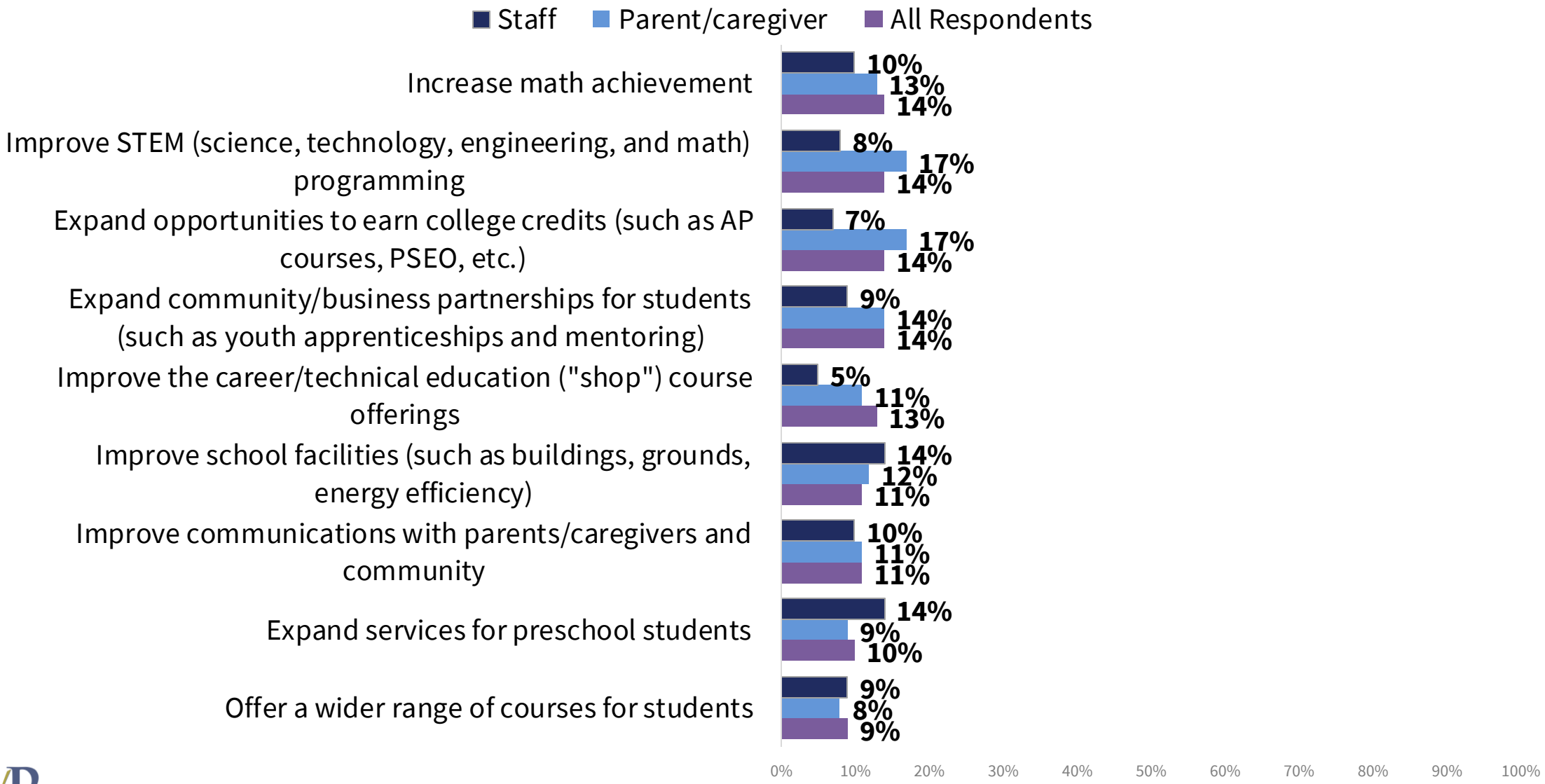
Looking Ahead

Respondents were asked to <u>choose up to four</u> of the most important areas we should focus our planning efforts.

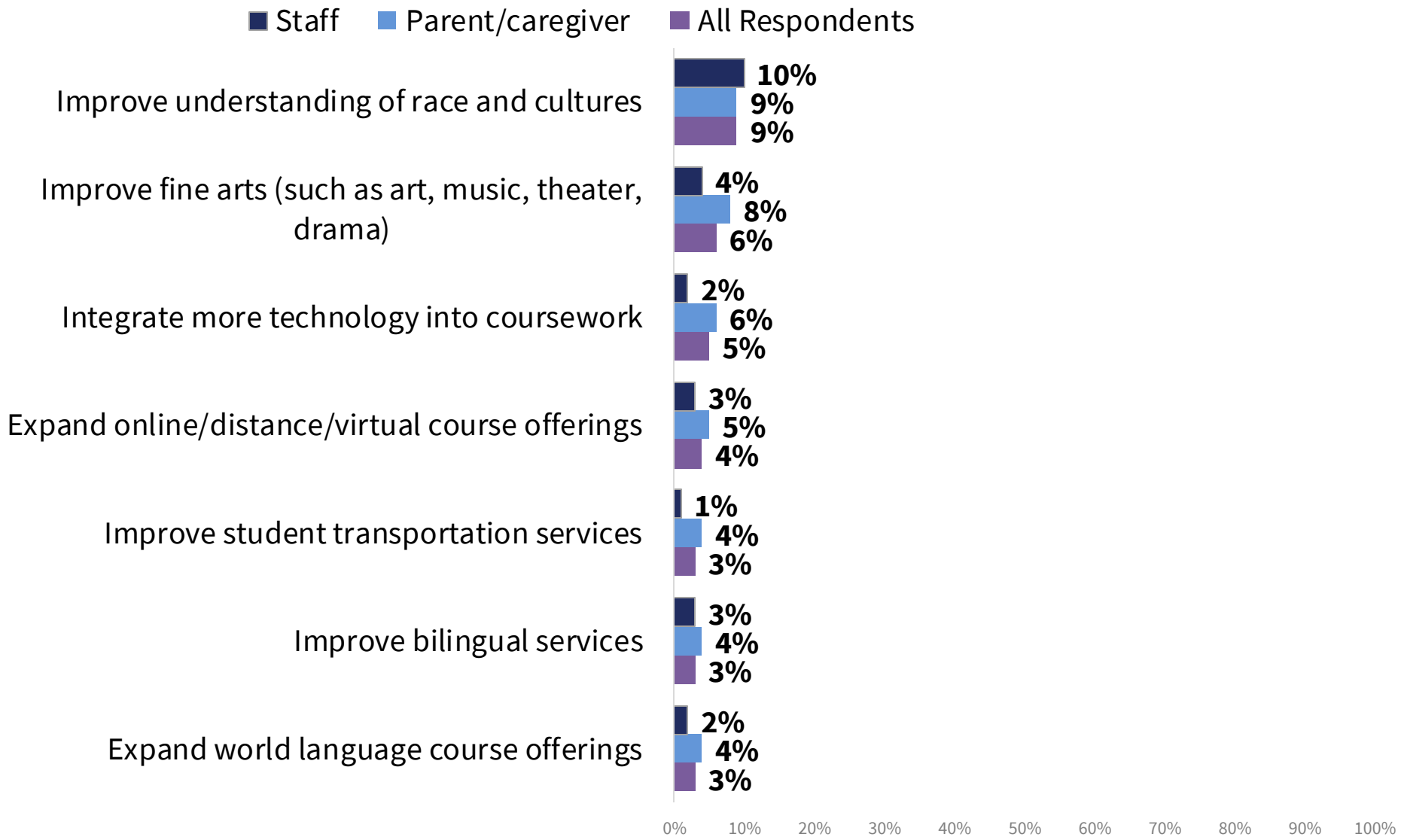
“Looking Ahead” *(1/3)*



“Looking Ahead” *(2/3)*



“Looking Ahead” *(3/3)*



Top Five "Looking Ahead" Priorities by Subgroup

*(Items in the top five across all three groups are in **blue**.)*

Rank	Staff/employee	Parent/caregiver	All Respondents
1	Improve student discipline (48%)	Better prepare students for life after high school (57%)	Better prepare students for life after high school (53%)
2	Expand mental health services for students (47%)	Improve student discipline (39%)	Improve student discipline (42%)
3	Better prepare students for life after high school (45%)	Improve school safety and security (34%)	Recruit/retain high-quality staff (34%)
4	Recruit/retain high-quality staff (45%)	Recruit/retain high-quality staff (32%)	Improve school safety and security (33%)
5	Improve school safety and security (35%)	Expand mental health services for students (25%)	Expand mental health services for students (30%)

Bottom Five "Looking Ahead" Priorities by Subgroup

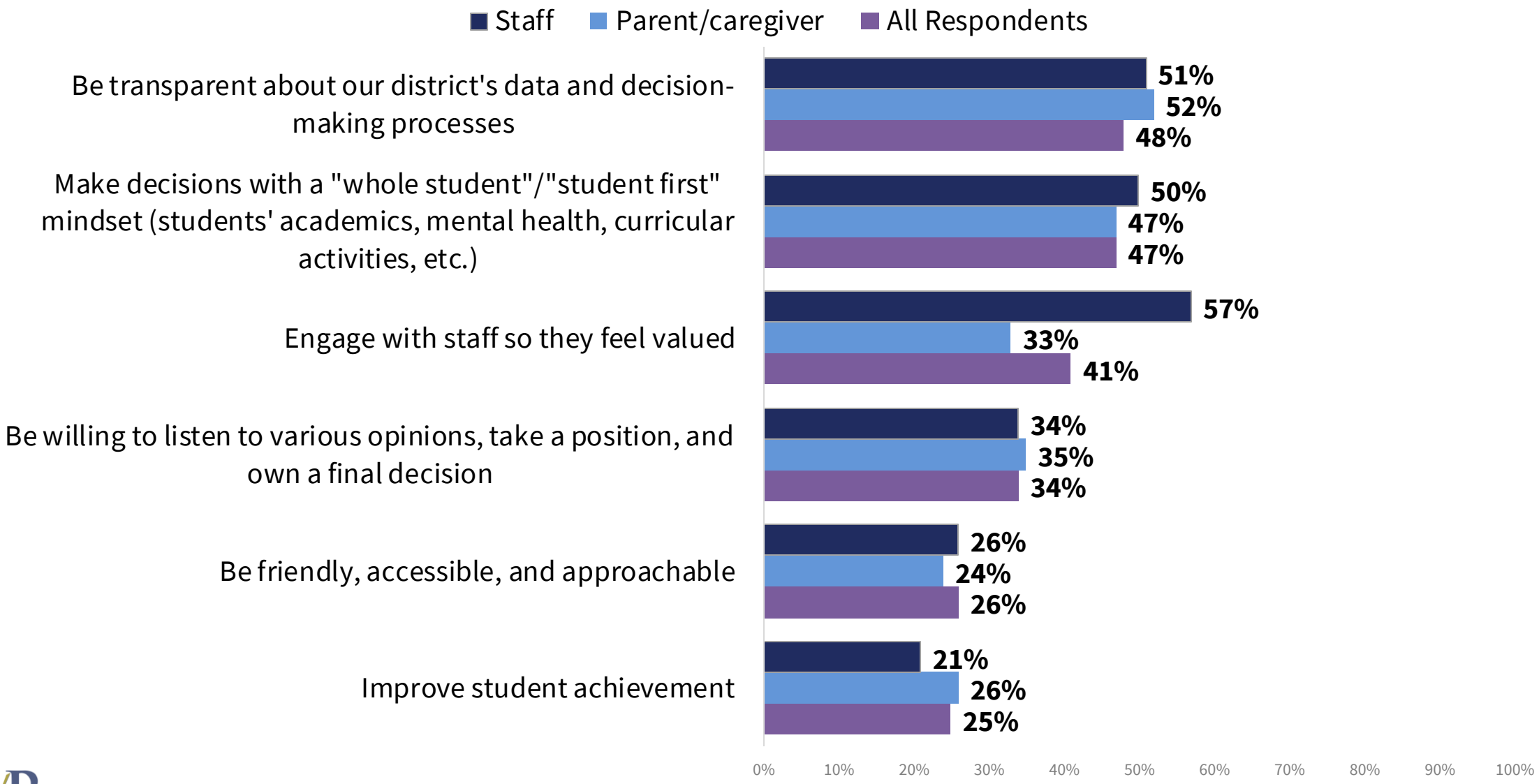
*(Items in the bottom five across all three groups are in **blue**.)*

Rank	Staff/employee	Parent/caregiver	All Respondents
22	Improve student transportation services (1%)	Improve bilingual services (4%)	Improve student transportation services (3%)
21	Expand world language course offerings (2%)	Improve student transportation services (4%)	Expand world language course offerings (3%)
20	Integrate more technology into coursework (2%)	Expand world language course offerings (4%)	Improve bilingual services (3%)
19	Improve bilingual services (3%)	Expand online/distance/virtual course offerings (5%)	Expand online/distance/virtual course offerings (4%)
18	Expand online/distance/virtual course offerings (3%)	Integrate more technology into coursework (6%)	Integrate more technology into coursework (5%)

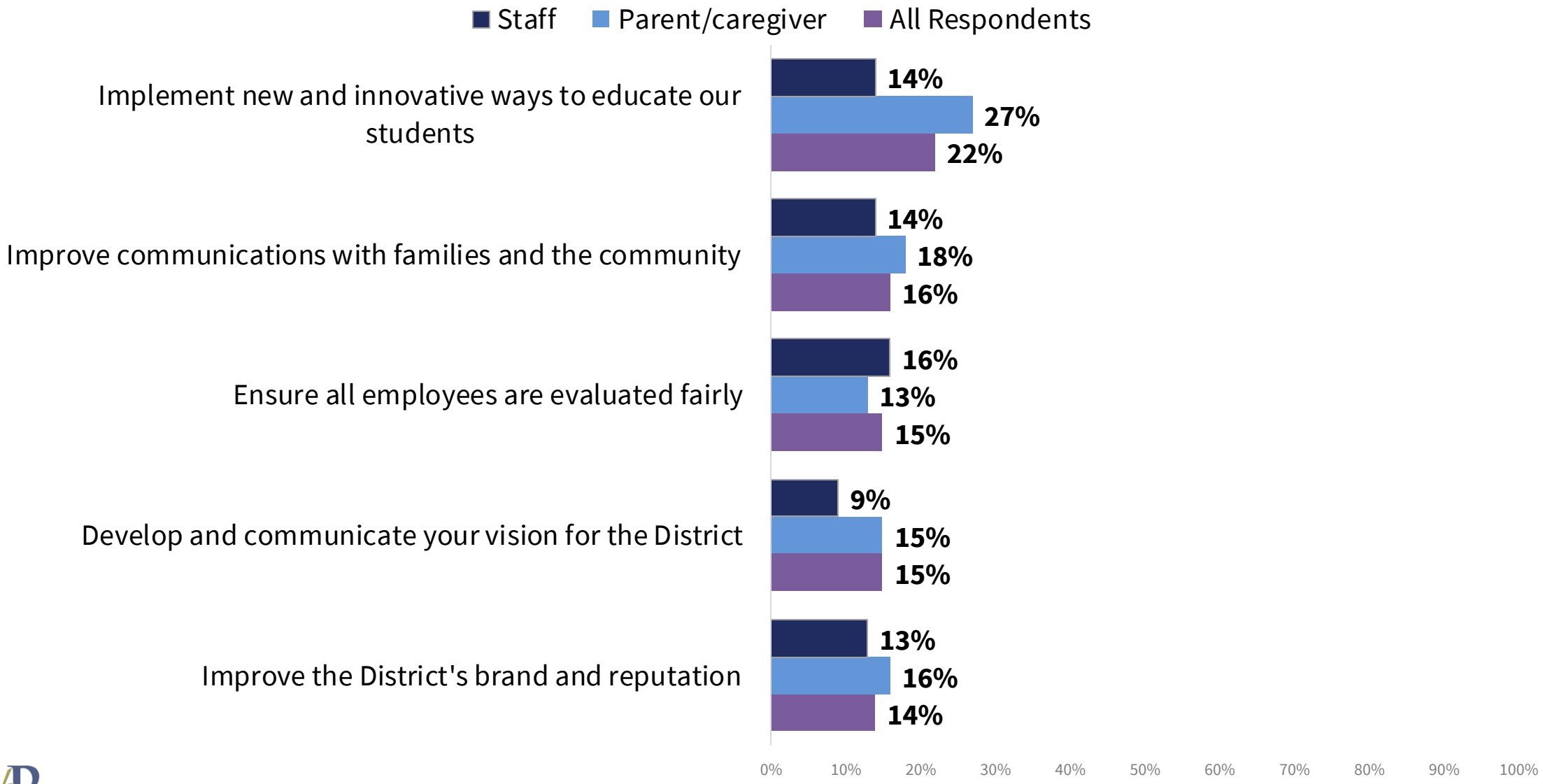
Advice

Respondents were asked to choose up to four pieces of advice you would give our superintendent.

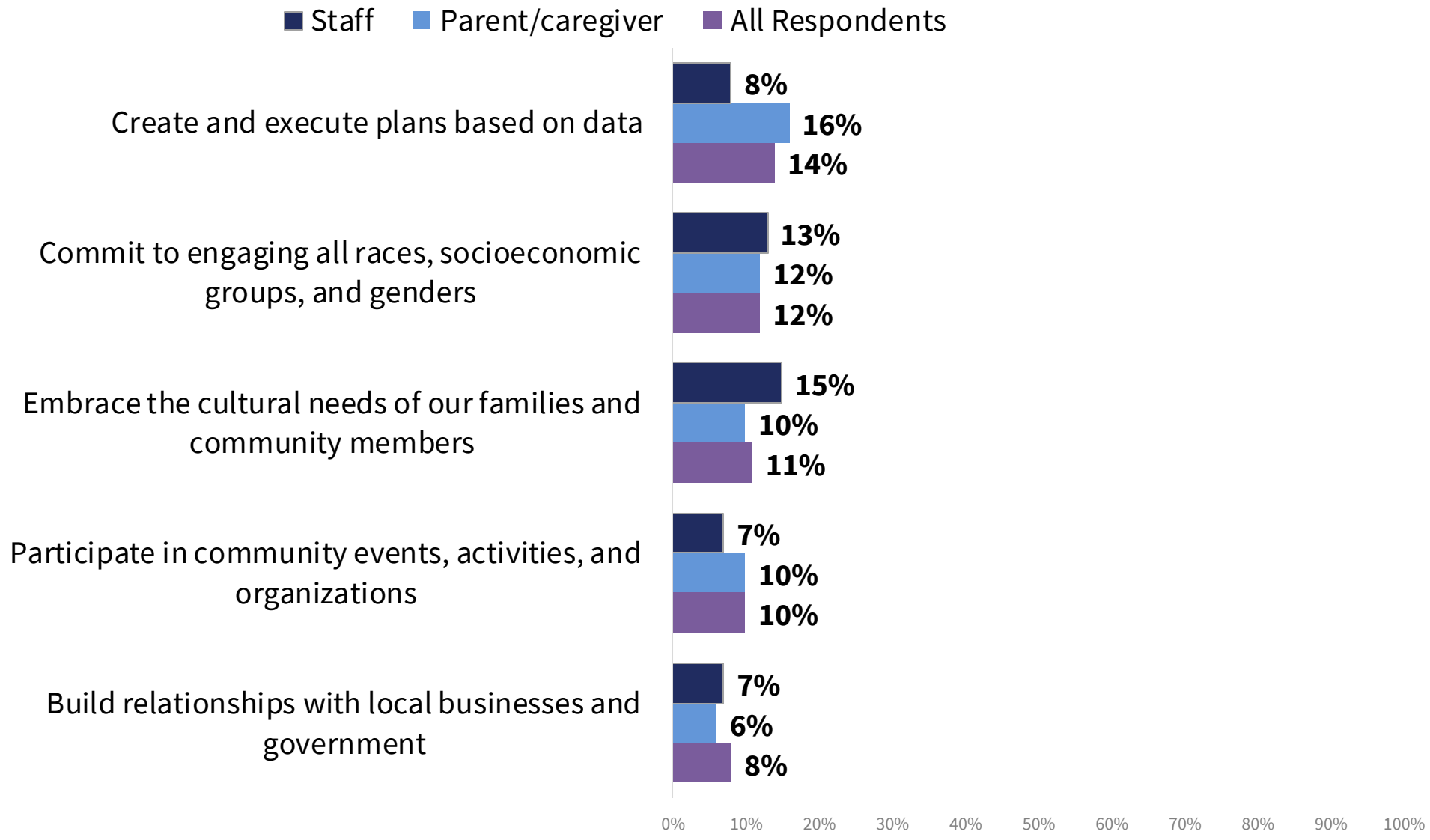
“Advice” *(1/3)*


Staff
Parent/caregiver
All Respondents
Be transparent about our district's data and decision-making processes
51%
52%
48%
Make decisions with a "whole student"/"student first" mindset (students' academics, mental health, curricular activities, etc.)
50%
47%
47%
Engage with staff so they feel valued
57%
33%
41%
Be willing to listen to various opinions, take a position, and own a final decision
34%
35%
34%
Be friendly, accessible, and approachable
26%
24%
26%
Improve student achievement
21%
26%
25%
0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%

“Advice” *(2/3)*


Staff
Parent/caregiver
All Respondents
Implement new and innovative ways to educate our students
14%
27%
22%
Improve communications with families and the community
14%
18%
16%
Ensure all employees are evaluated fairly
16%
13%
15%
Develop and communicate your vision for the District
9%
15%
15%
Improve the District's brand and reputation
13%
16%
14%
0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%

“Advice” *(3/3)*


Staff
Parent/caregiver
All Respondents
Create and execute plans based on data
8%
16%
14%
Commit to engaging all races, socioeconomic groups, and genders
13%
12%
12%
Embrace the cultural needs of our families and community members
15%
10%
11%
Participate in community events, activities, and organizations
7%
10%
10%
Build relationships with local businesses and government
7%
6%
8%
0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%

Top Five “Advice” Priorities by Subgroup

*(Items in the top five across all three groups are in **blue**.)*

Rank	Staff/employee	Parent/caregiver	All Respondents
1	**Engage with staff so they feel valued (57%)**	**Be transparent about our district's data and decision-making processes (52%)**	**Be transparent about our district's data and decision-making processes (48%)**
2	**Be transparent about our district's data and decision-making processes (51%)**	**Make decisions with a "whole student"/"student first" mindset (47%)**	**Make decisions with a "whole student"/"student first" mindset (47%)**
3	**Make decisions with a "whole student"/"student first" mindset (50%)**	**Be willing to listen to various opinions, take a position, and own a final decision (35%)**	**Engage with staff so they feel valued (41%)**
4	**Be willing to listen to various opinions, take a position, and own a final decision (34%)**	**Engage with staff so they feel valued (33%)**	**Be willing to listen to various opinions, take a position, and own a final decision (34%)**
5	Be friendly, accessible, and approachable (26%)	Implement new and innovative ways to educate our students (27%)	Be friendly, accessible, and approachable (26%)

Bottom Five "Advice" Priorities by Subgroup

*(Items in the bottom five across all three groups are in **blue**.)*

Rank	Staff/employee	Parent/caregiver	All Respondents
22	**Participate in community events, activities, and organizations (7%)**	**Build relationships with local businesses and government (6%)**	Create and execute plans based on data (14%)
21	**Build relationships with local businesses and government (7%)**	**Participate in community events, activities, and organizations (10%)**	Commit to engaging all races, socioeconomic groups, and genders (12%)
20	Create and execute plans based on data (8%)	Embrace the cultural needs of our families and community members (10%)	Embrace the cultural needs of our families and community members (11%)
19	Develop and communicate your vision for the District (9%)	Commit to engaging all races, socioeconomic groups, and genders (12%)	**Participate in community events, activities, and organizations (10%)**
18	Improve the District's brand and reputation (12%)	Ensure all employees are evaluated fairly (12%)	**Build relationships with local businesses and government (8%)**

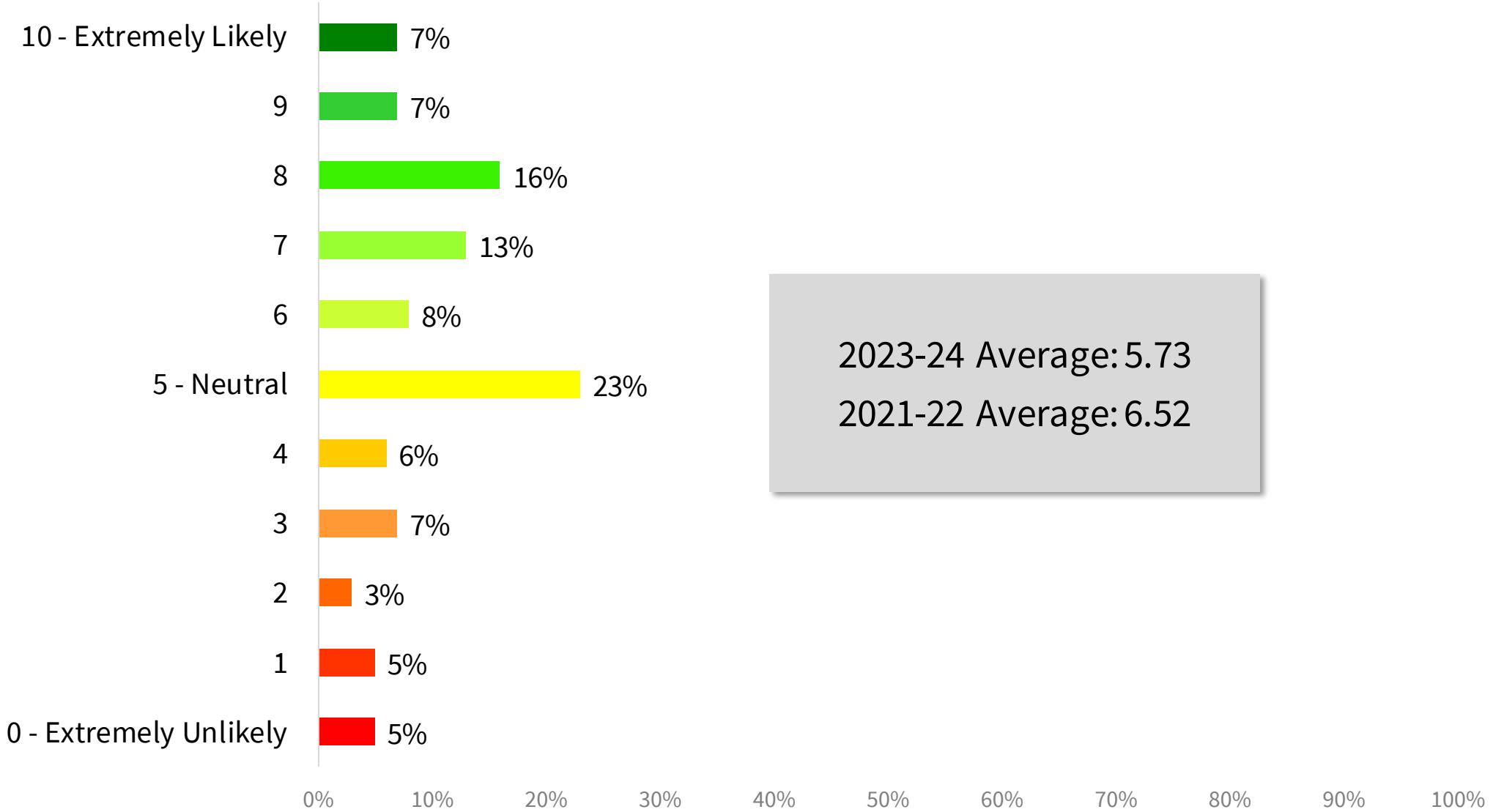
Results & Analysis

Section: Overall Satisfaction

How is the District doing in each of the following areas? *Great (4), Good (3), Fair (2), Poor (1)*

Item	Average (2023-24)	Average (2021-22)	Comparison Percentile
Keeping the public informed	2.65	2.71	17th
Delivering a high-quality education	2.57	2.72	4th
Building pride in the community	2.50	2.68	4th
Managing funds appropriately	2.38	2.68	8th

On a scale of 0 – 10, how likely would you be to recommend the District to a friend or family member?



2023-24 Average: 5.73

2021-22 Average: 6.52

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Measuring what matters

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